

"First-rate...
blue-chip theater
talent"
The Boston Globe

HARBOR STAGE COMPANY

PO BOX 3009 - Wellfleet, MA 02667 - www.harborstage.org

"Masters of
their craft..."
THE ARTERY
Arts / Culture / Boston

2023 has arrived!

And we're going big and bold for our 11th season. Last year, critics called our work "perfectly calibrated" (*Buried Child*), "an indescribable delight" (*The Ballad of Bobby Botswain*), and "absolutely stellar" (*Frozen*). We also presented two live staged readings and ended up hosting the most people since the pandemic first hit us. And even though there haven't been any spy balloons spotted hovering over Wellfleet Harbor (yet) we predict our upcoming season will leave you and your guests feeling lighter than air. Your ad purchase will continue to strengthen the foundation of our unique brand of theater, which is a breath of fresh air for all of us at the Harbor Stage. We're keeping our prices at pre-pandemic levels with the hopes that you'll have a prosperous 2023!

Playbill sizes/rates:	W	H	Rate
Quarter Page ad (vertical):	2.25"	x 3.75"	\$150
Or (horizontal):	4.5"	x 1.875"	\$150
Half Page ad (horizontal only):	4.5"	x 3.75"	\$250
Full Page ad (vertical):	4.5"	x 7.5"	\$350



(All ads are in Black and White)

Show Sponsor: **\$1,000**

4 free tickets to **your choice of show**, Full Page ad in program, recognition of your support in all of our public materials related to the show including press releases, show posters/postcards, social media, email blasts, our lobby display, and both the ad and show webpages.

Season Sponsor: **\$2,500**

4 free tickets to **every show**, Full Page ad in program, recognition of your support in all of our public materials related to **all three shows** including press releases, show posters/postcards, social media, email blasts, our lobby display, and both the ad and show webpages.

Fair Price Ticket Sponsor: **Contact Us**

Everything above and more. Most importantly you are identifying your business as one that supports access to live performance for all Cape residents - this is a chance to enrich the lives of your customers and the culture of a shared community. Let's talk about what we may offer you and how you may help others.

Ordering: The deadline for inclusion is May 15th, 2023 although payment plans are available.

- 1) Print and fill out the next page. This may be scanned and emailed back or sent via regular mail.
- 2) Email your black and white ad in pdf or jpeg form to Jonathan@harborstage.org or mark the box: "Use my ad on file".
- 3) Mail payments in the form of a check made out to Harbor Stage Company to:

Harbor Stage Company
c/o Playbill
PO Box 3009
Wellfleet, MA 02667

Thanks!
Jonathan Fielding
646-872-4409

HARBOR STAGE COMPANY

Scan this sheet and return to: jonathan@harborstage.org or
Mail to: Harbor Stage Co, c/o Playbill, PO BOX 3009 - Wellfleet, MA 02667
www.harborstage.org

2023 Playbill Ad Info

Due May 15

Your Name: _____

Business: _____

For Repeat Clients: My contact info hasn't changed (skip next section -> and go to "Ad Info")

New Contact Info

Mailing Address: _____

Business Address (if different): _____

Your Phone Number: _____ Your Email: _____

Ad Designer Name (if applicable): _____ Need ad design help

Ad Designer Phone/Email (if applicable): _____

Ad Info

- Use my ad on file
 New ad - will send** Need ad design help

Size of Ad:

- | | |
|--|-------|
| <input type="checkbox"/> Quarter Page Horizontal | \$150 |
| <input type="checkbox"/> Quarter Page Vertical | \$150 |
| <input type="checkbox"/> Half Page | \$250 |
| <input type="checkbox"/> Full Page | \$350 |

Sponsor:

- | | |
|--|--------|
| <input type="checkbox"/> Show Sponsor | \$1000 |
| <input type="checkbox"/> Season Sponsor | \$2500 |
| <input type="checkbox"/> Other Level Sponsor | _____ |

Method of Payment:

- Check
 Credit Card (will send e-bill)
 Venmo (can request payment) @HarborStageCompany
You Venmo Name: _____
 Paypal (can request payment) Jonathan@harborstage.org
Your PayPal Email: _____

**Specs:

300 dpi

Black & White

Jpeg or PDF

(See Size Chart for
exact dimensions)

Any notes:

Drawings, perhaps:

Favorite cape musician:



4.5" x 7.5"

Full Page Ad

\$350

HARBOR STAGE COMPANY

2023

Your Ad in Our Playbill

- ☼ Will be seen by a potential 4,000 visitors to the Harbor in regular season programming.
- ☼ Will also be made available to a potential 500 guests in off-night series for play and poetry readings, screenings, concerts, improv, or comedy shows.
- ☼ Will support a local business, many local hires, and the local economy.
- ☼ Will make you a patron of the arts.

Specs:

300 dpi

Black & White

Jpeg or PDF only please

4.5" x 3.75"

Half Page Ad

\$250

2.25" x 3.75"

Quarter Page Ad

Vertically



\$150

4.5" x 1.875"
Quarter Page Ad

Horizontally

