

"First-rate...
blue-chip theater
talent"
The Boston Globe

HARBOR STAGE COMPANY

PO BOX 3009 - Wellfleet, MA 02667 - www.harborstage.org

"Masters of
their craft..."
THEARTERY
Arts / Culture / Boston

We're 8 years old now! And even though our roof blew off last winter we're hoping our plays will "bring the house down" again this coming summer. Record breaking subscriptions and attendance last year proved that we're vital to the Outer Cape arts community. Our work last season was celebrated by community members and critics alike, designating our performances as a "master class - with the stage presence to match". And even though the beaches might have more drones now than kites our unique brand of theater could not exist without the generous support we've received from the Cape community. The entire endeavor each summer costs us in the realm of \$300,000 and your ad purchase or sponsorship starts us on our way to make our financial goal.

Playbill sizes/rates:	W	H	Rate
Quarter Page ad (vertical):	2.25"	x 3.75"	\$150
Or (horizontal):	4.5"	x 1.875"	\$150
Half Page ad (horizontal only):	4.5"	x 3.75"	\$250
Full Page ad (vertical):	4.5"	x 7.5"	\$350



(All ads are in Black and White)

Show Sponsor: \$1,000

4 free tickets to **your choice of show**, Full Page ad in program, recognition of your support in all of our public materials related to the show including press releases, show posters/postcards, social media, email blasts, our lobby display, and both the ad and show webpages.

Season Sponsor: \$2,500

4 free tickets to **every show**, Full Page ad in program, recognition of your support in all of our public materials related to **all three shows** including press releases, show posters/postcards, social media, email blasts, our lobby display, and both the ad and show webpages.

Fair Price Ticket Sponsor: Contact Us

Everything above and more. Most importantly you are identifying your business as one that supports access to live performance for all Cape residents - this is a chance to enrich the lives of your customers and the culture of a shared community. Let's talk about what we may offer you and how you may help others.

Ordering: The deadline for inclusion is May 17th, 2019.

- 1) Print and fill out the next page. This may be scanned and emailed back or sent via regular mail.
- 2) Email your black and white ad in pdf or jpeg form to Jonathan@harborstage.org or mark the box: "Use my ad on file".
- 3) Mail payments in the form of a check made out to Harbor Stage Company to:

Harbor Stage Company
c/o Playbill
PO Box 3009
Wellfleet, MA 02667

Thanks!
Jonathan Fielding
646-872-4409

HARBOR STAGE COMPANY

Mail this sheet or email response to: Harbor Stage Co, c/o Playbill, PO BOX 3009 - Wellfleet, MA 02667
www.harborstage.org

2019 Playbill Ad Info

Your Name: _____

Business: _____

For Current Clients: My contact info hasn't changed (skip next section -> and go to "Ad Info")

New Contact Info

Mailing Address: _____

Business Address (if different): _____

Your Phone Number: _____

Your Email: _____

Ad Designer Name (if applicable): _____ Need ad design help

Ad Designer Phone/Email (if applicable): _____

Ad Info

- Use my ad on file
 New ad - will send Need ad design help

Size of Ad:

- | | |
|--|-------|
| <input type="checkbox"/> Quarter Page Horizontal | \$150 |
| <input type="checkbox"/> Quarter Page Vertical | \$150 |
| <input type="checkbox"/> Half Page | \$250 |
| <input type="checkbox"/> Full Page | \$350 |

Sponsor:

- | | |
|--|--------|
| <input type="checkbox"/> Show Sponsor | \$1000 |
| <input type="checkbox"/> Season Sponsor | \$2500 |
| <input type="checkbox"/> Other Level Sponsor | _____ |

Method of Payment:

- Check
 Credit Card taken by phone - (pls call 646-872-4409 or provide number to call you)

Specs:

300 dpi

Black & White

Jpeg or PDF

(See Size Chart)

Any notes:

Drawings, perhaps:

Tell us about your favorite Cape Cod based artist, singer, or poet:



4.5" x 7.5"

Full Page Ad

\$350

HARBOR STAGE COMPANY

2019

Your Ad in Our Playbill

- ❁ Will be seen by a potential 4,000 visitors to the Harbor in regular season programming.
- ❁ Will also be made available to a potential 500 guests in off-night series for play and poetry readings, screenings, concerts, improv, or comedy shows.
- ❁ Will support a local business, many local hires, and the local economy.
- ❁ Will make you a patron of the arts.

4.5" x 3.75"

Half Page Ad

\$250

2.25" x 3.75"

Quarter Page Ad

Vertically



\$150

4.5" x 1.875"
Quarter Page Ad

Horizontally

